



scc

2021

Pricing

strategy

The logo for the Stem Cell System is a circular emblem. At the top is a caduceus, a staff with two snakes entwined around it and wings at the top. Below this is a stylized human figure with a snake coiled around its torso. The entire emblem is enclosed within a circular border. The words "STEM CELL" are written in a light blue, sans-serif font along the bottom arc of the circle. The text "SC-World Exchange" is prominently displayed in the center of the emblem in a large, bold, black font.

**SC-World
Exchange**

SC-World Exchange function

MTA Intec PTE LTD, which operates STEM CELL PROJECT, will release its own exchange, [SC-World Exchange].

SC-World Exchange is scheduled to open on June 1, 2021.

You can exchange with various other coins including SCC.

Easy buying and selling of cryptocurrencies

Equipped with a simple mode "easy trading" function.

No complicated operation is required.

You can easily buy and sell cryptocurrencies simply by selecting the desired currency and entering the quantity.

Affiliate function

A dedicated referral link will be issued from your own My Page. Part of the transaction fee of the user registered from that link will be returned to the introducer.

Advanced security

[Cold wallet]

The assets are stored in a location that is not connected to the network, ensuring robust security.

[System Audit]

Through multiple information security companies in Japan and overseas, we have confirmed that the reliability, safety, and efficiency of information systems are maintained.

[Two-step authentication]

In addition to authentication using an email address and password, two-step authentication using your own smartphone is required for use, so it cannot be easily accessed by a third party.

SCC Exchange Token

What is an exchange token?

A token issued and managed by a cryptocurrency exchange

SCC will carry out the following four initiatives. (Scheduled to be implemented in 2021)

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1. Demand is stable compared to other cryptocurrencies

Exchange tokens have various holding merits, including discounts and rewards, when users use the cryptocurrency exchange that is the issuer.

Therefore, as long as the number of users of the exchange that issues the tokens is stable, it can be said that the demand for the issued tokens is also stable.

2. Supply is controlled by burn (incineration)

The exchange controls the supply amount by regularly repurchasing and incinerating a part of the profit.

In other words, reducing the amount of tokens on the market is expected to increase their rarity.

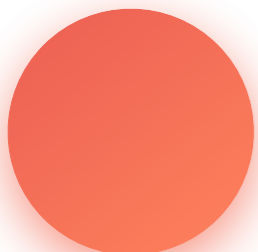
3. There is a transaction fee discount service

By holding an exchange token, you will receive a discounted transaction fee when using the exchange.

4. Reward for holding tokens

The biggest merit of holding exchange tokens is the reward that you can get according to the amount of tokens you hold and the profit of the exchange.

Depending on the exchange, we will make efforts to return a part of the transaction fee, which is the source of income of the exchange, to the exchange token holder.



Example: Binance Coin (BNB) price transition





2

STAKING

Staking

What is staking?

It is a mechanism that you can get a reward at an interest rate if you have the corresponding coin.

SC-World Exchange is equipped with SCC staking function.

(Scheduled to be implemented in 2021)

By holding SCC on the Exchange and locking it for a specified period of time, you will be able to receive interest-rate compensation at SCC according to the exchange income.

This will reduce the number of SCCs on the market and is expected to increase prices.

Since the staking function of SCC is a function only for this exchange, we are planning to influx of users from other SCC handling exchanges.



3

NFT

Use on NFT platform

What is NFT?

NFT (Non-Fungible Token)

Data with a non-counterfeit certificate that exists on the blockchain

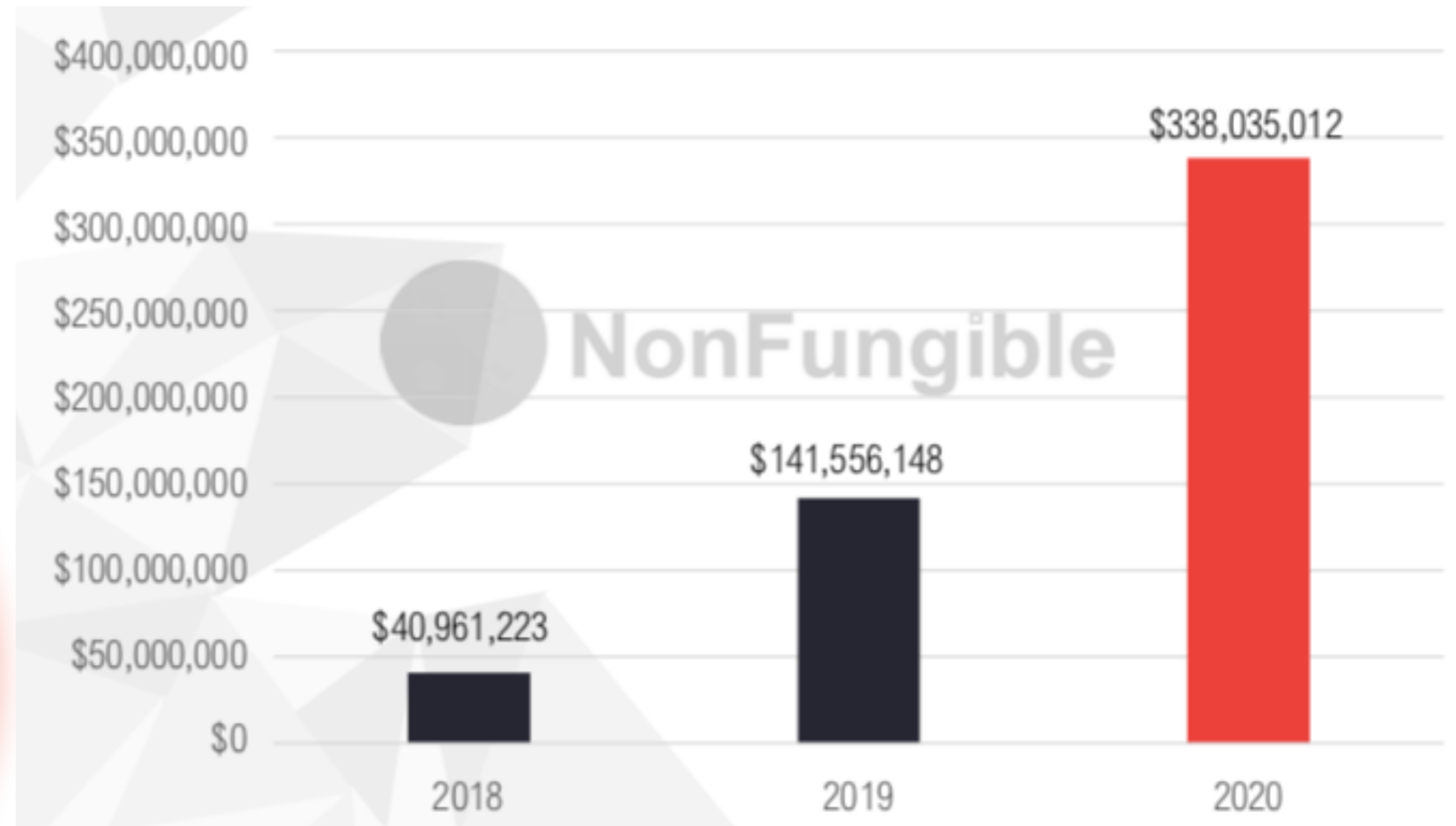
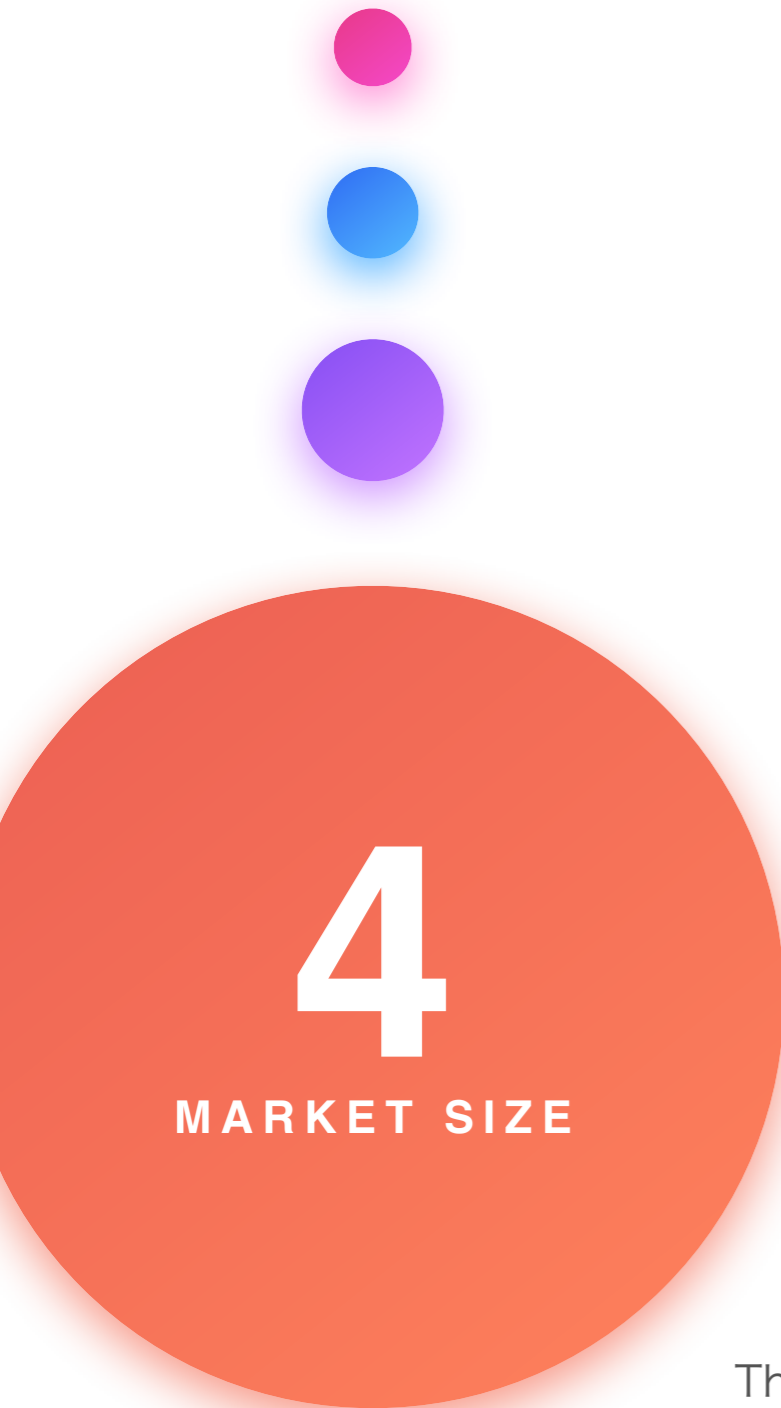
From the beginning of 2021, "NFT" has become a major trend in the blockchain industry and shows a threat growth rate.

Not only the growth of the NFT platform itself, but also the growth of coins of so-called "NFT-related stocks" related to it is remarkable.

SCC will be adopted as a payment method on some of the platforms that utilize this NFT. (Scheduled to be introduced in the first half of 2022)

As a result, demand for SCC is expected to rise, and SCC itself will become a hot topic "NFT-related stock".

NFT market size



The size of the NFT market has increased about 10 times in three years.

Since this is 2020 data, the market is expected to expand further in the future.

Also, although NFTs are expanding rapidly in the world, they are still a futures market in Japan.